



Küresel Yayınevleri ve Açık Erişim Politikaları

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4. Ulusal Açık Erişim Çalıştayı, 20 Ekim 2015, TÜBİTAK, Ankara

Kapsam

- ▶ Açık Erişim Yayıncılık Modelleri
- ▶ Yayıncı Politikaları
- ▶ Yayıncı Politikalarına Karşı Önlemler
- ▶ İşbirliği İçin Çoklu Paydaşlar, Tehditler, Fırsatlar

Açık Erişim Yayıncılık Modelleri



İş Modelleri

- ▶ Abonelik geliri yok
- ▶ Kurumsal anlaşmalarda üyelik geliri
- ▶ Yazar seçimi
- ▶ Ayrıbasım
- ▶ Tanıtımlar

Temel gelir:

- ▶ Makale işlem bedeli (MİB)

Makale İşlem Bedeli (MİB)

MİB Neden Alınır?

- ▶ Editörlük
- ▶ Platformun bakımı, geliştirilmesi, işletilmesi
- ▶ Biçimlendirme ve indeksleme
- ▶ Tanıtım
- ▶ İletişim


MİB İçin Nerelerden Destek Alınabilir?

- ▶ Araştırma bursları
- ▶ Araştırma fonu sağlayıcıları
- ▶ Üniversiteler
- ▶ Resmi daireler
- ▶ Hayır kurumları

Kurumsal Anlaşma Modelleri

- ▶ **Ön ödeme:** Bağlı bulunulan kurum/kuruluş ön ödeme ile araştırmacıları için makale işlem bedelini öder
 - Anlaşılan sayıda makale ya da sınırsız sayıda makale
- ▶ **Paylaşılan destekçi anlaşması :** Bedel araştırmacı ve kurum/kuruluş arasında eşit olarak paylaşılır
- ▶ **Destekçi anlaşması :** Kurumlar/kuruluşlar yıllık üyelik ücreti ödeyerek, yazarlarının indirimli makale işlem bedeli ödemesini sağlar. Yıllık ücretler:
 - Sahip olunan araştırma fonlarına dayalı fiyatlandırma
 - FTE'lere dayalı fiyatlandırma
 - Önceki yıllarda yapılan yayınlara dayalı fiyatlandırma

Yayıncı Politikalarından Örnekler

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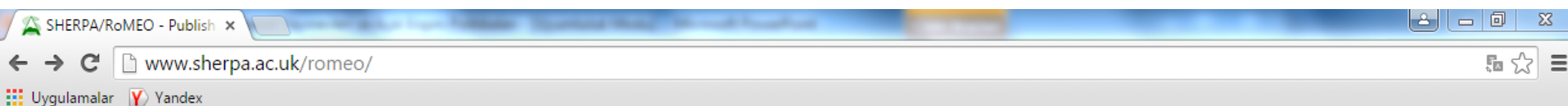
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SHERPA/ROMEO

- ▶ Açık erişim konusunda yayıncı politikalarına toplu olarak ulaşmayı sağlar.
- ▶ Çalışmasını açık erişim sunmak isteyen araştırmacılar, bu listede yayıncılar için ön baskı; son baskı; yayıncı tarafından belirtilmiş koşulları; ilgili yayıncının telif hakları politikasına doğrudan bağlantı ve yayıncı türü bilgisini bulabilirler.

SHERPA/ROMEO

- ▶ Yayıncı politikalarını yeşil (ön baskı ve son baskı arşivlenebilir), mavi (son baskı arşivlenebilir), sarı (ön baskı arşivlenebilir) ve beyaz (arşivlemeye izin verilmez) renk kodları ve ek koşulları ile görmek mümkündür.
- ▶ Yayıncıların %70'i, dergilerin %90'ı arşivlemeye izin vermektedir.

Yayıncı Politikalarına Karşı Tutumlar

Elsevier Örneđi

Dünyadaki çeşitli organizasyonlar, açık erişim ve paylaşımı engelleyen bu politikasına tepki olarak COAR öncülüğünde Elsevier'in politikasını yeniden gözden geçirmesi için imza kampanyası başlattı. Şu ana kadar ANKOS'un da aralarında olduğu 281 kurum imzaladı.
(18.10.2015)

We strongly urge Elsevier to reconsider this policy and we encourage other organizations and individuals to express their opinions.

*****scroll down for signing the statement*****

Organisational Signatories

1. COAR: Confederation of Open Access Repositories
2. SPARC: Scholarly Publishing and Academic Resources Coalition
3. ACRL: Association of College and Research Libraries
4. ALA: American Library Association
5. ARL: Association of Research Libraries
6. ASERL: Association of Southeastern Research Libraries
7. AOASG: Australian Open Access Support Group
8. IBICT: Brazilian Institute of Information in Science and Technology
9. CARL: Canadian Association of Research Libraries
10. CLACSO: Consejo Latinoamericano de Ciencias Sociales
11. COAPI: Coalition of Open Access Policy Institutions
12. Creative Commons
13. Creative Commons, USA
14. Creative Commons, Australia
15. EIFL: Electronic Information for Libraries
16. EFF: Electronic Frontier Foundation
17. GWLA: Greater Western Library Alliance
18. LIBER: European Research Library Association
19. National Science Library, Chinese Academy of Sciences
20. OpenAIRE
21. Open Data Hong Kong
22. RLUK: Research Libraries UK
23. SANLIC: South African National Licensing Consortium
24. University of St Andrews Library
25. ANKOS OAIRWG: Anatolian University libraries Consortium. OAIR working Group
26. University West, Sweden
27. DLF: Digital Library Federation, USA
28. ELibUkr, Ukraine
29. Open Access Network, USA
30. AusGOAL: Australian Governments Open Access and Licensing Programme
31. Redalyc.org, Mexico
32. National Research Foundation of South Africa
33. Open Book Publishers, United Kingdom
34. Escola Superior de Educação de Paula Frassinetti, Portugal
35. Library of the Hospital Prof. Dr. Fernando Fonseca, EPE, Lisbon, Portugal
36. SLA: Special Libraries Association

262. Consorcio Madroño, Spain
263. Singapore Management University
264. University of Music, Drama and Media Hannover Library, Germany
265. Chinhoyi University of Technology, Zimbabwe
266. Université de Moncton, Bibliothèque Champlain, Canada
267. Universitätsbibliothek Osnabrück, Germany
268. University Library, Vrije Universiteit Brussel, Belgium
269. Universitätsbibliothek Braunschweig, Germany
270. University of Zurich, Switzerland
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272. University of Bologna, Italy
273. Council of New Zealand University Librarians
274. Swiss Social Archives
275. Vlaamse Vereniging voor Bibliotheek, Archief & Documentatie (VVBAD), Belgium
276. Cancer Wallonia, Belgium
277. Biblioteca Universitaria di Lugano, Switzerland
278. Champalimaud Research, Portugal
279. University of Geneva, Switzerland
280. University of Basel, Switzerland
281. ADBU: Association des directeurs et personnels de direction de bibliothèques universitaires et de la documentation, France

Hollanda'nın Elsevier'i Boykot Planı

- I. Adım: Hollanda Üniversiteler Birliđi (VSNU) Elsevier tarafından yayınlanan dergilerde baş editörlük yapan tüm bilim insanlarından, yazı göndermelerini bırakmalarını istedi
- II. Adım: Hakemlerden Elsevier için çalışmamaları istenecek
- III. Adım: Bilim insanlarından Elsevier'de yayın yapmayı durdurmaları istenecek

Hollanda'nın Açık Eriřim Tavrı

Eđitim Bakanı Sander Dekker'in Açık Eriřim Hedefleri:

- 2016 yılına kadar bilimsel yayınların %40'ının
- 2024 yılına kadar bilimsel yayınların %100'ünün açık erişim olması

Tercih edilen yol Altın Açık Eriřim

'Science is not a goal in itself. Just as art is only art once it is seen, knowledge only becomes knowledge once it is shared.'

Eđitim Bakanı Sander Dekker

Hollanda Boykotu Neden Önemli ?

- En üst düzeyde gerçekleştirilen ülke çapında bir müzakere: Hollanda'daki görüşmeler Üniversite Rektör Yardımcıları (Vice Chancellors) tarafından gerçekleştiriliyor ve Rektör Yardımcıları, araştırma topluluklarının davranış değişikliği üzerinde etkiye sahip.
- Bu boykot; araştırma topluluğu ve dünyanın en büyük akademik yayıncısı arasındaki ilişkide önemli bir rol değiştirici olma potansiyeline sahip.

Hollanda'nın Yayın Sayısı

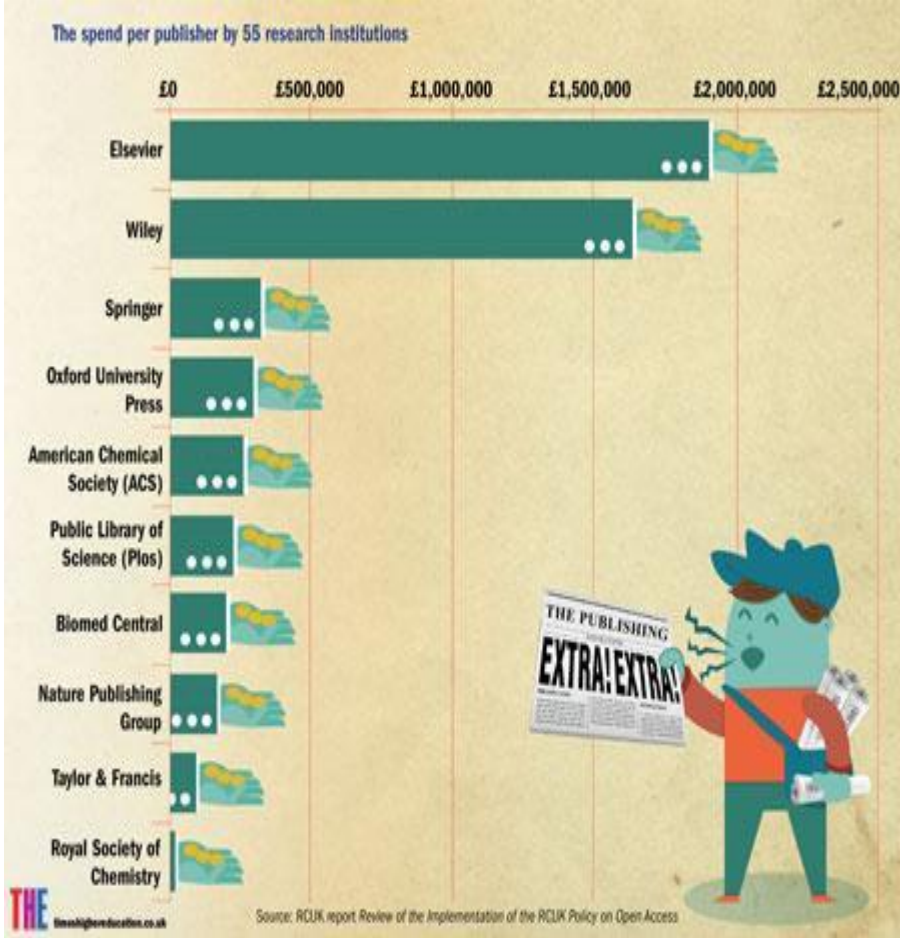
Dünya'daki Yayın Sayısı : 14.066.077

Hollanda'nın Yayın Sayısı : 283.627

Türkiye'nin Yayın Sayısı : 195.451

- 2010-2015 yılları arasındaki Scopus Verileri*
- Hollanda'nın yayın sayısı tüm dünyadaki yayın sayısının %2,02'sine eşit.

RCUK Raporu



Nisan 2013'te yürürlüğe giren RCUK (Research Councils UK) Açık Erişim politikası sonucu olarak Elsevier ve Wiley 55 kurumdan yaklaşık 2 Milyon Paund makale işlem ücreti aldı.

Politikanın ilk yılında, 55 Kurum 10 Milyon Paund'dan fazla altın açık erişim için makale işlem ücreti ödedi.

Hybrid Açık Erişim Çok Daha Pahalı

	Fully OA journals	Hybrid journals	Unknown
Number of articles published in:	607	1894	55
Average APC:	£1,241	£2,030	£1,763

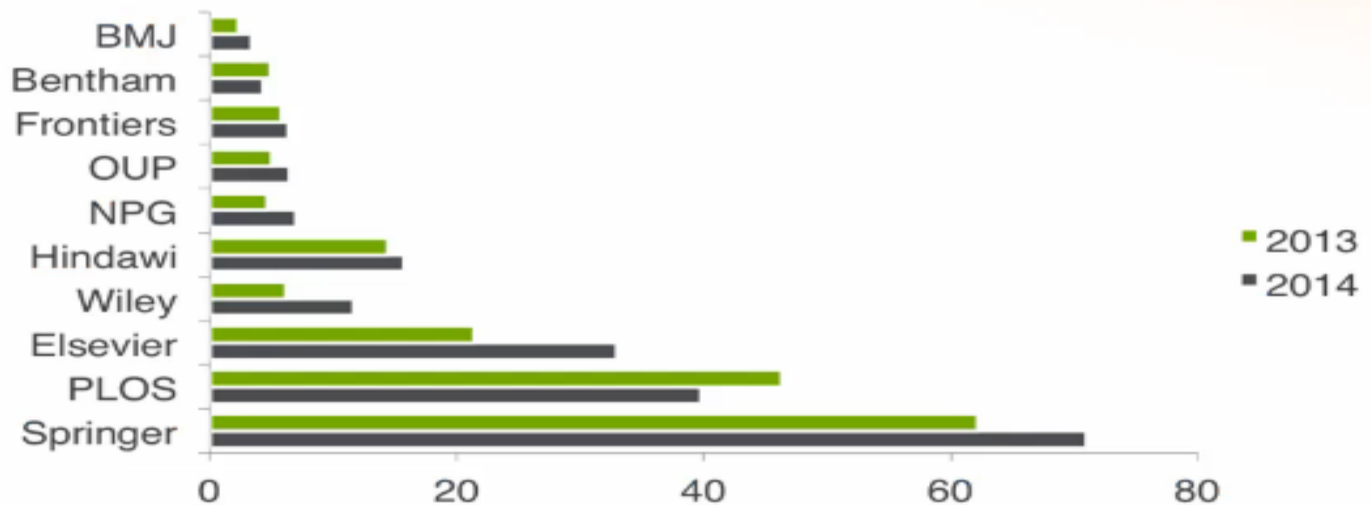
Table 2: Fully OA v hybrid OA - 2013-14

Source: Robert Kiley (2015). [The Reckoning: An Analysis of Wellcome Trust Open Access Spend 2013-14](#) (CC BY)

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Competitive Landscape

Estimated Open Access revenues (in \$millions)



Source: Outsell analysis

MİB Azaltma Çalışmaları

- JISC (Joint Information Systems Committee) hem dergi abonelikleri hem de makale işlem bedeli için yapılan ödemeleri azaltmak için yayıncılar ile birlikte çalışmalar yapmaktadır ve bunların yansımaları görülmeye başlandı.
- <http://scholarlycommunications.jiscinvolve.org/wp/2015/06/19/how-offsetting-schemes-can-reduce-apc-costs/>

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